

Temporary BART Replacement Parking Strategy Update

City Council

December 1, 2014

City Council Goals

Advance projects and programs promoting sustainable economic development, including transforming San Leandro into a center of innovation

Support and implement programs, activities and strengthen communication that enhances the quality of life and wellness, celebrates the arts and diversity and promotes civic pride

TOD Strategy Alignment

- Addresses key TOD goals/objectives
 - Increases transit ridership
 - Development of two key opportunity sites
 - Progress towards 30 year projections
 - 3,430 housing units & 718,000 sq ft office
 - 50%-75% BART replacement parking
 - Creation of shared parking lots
 - Unbundled flex parking

Downtown Parking Strategy

- Funded by Alameda County Transportation Commission grant (\$100,000)
- Start/Completion: Oct 2014 / Summer 2015
- Outreach to businesses, residents and commuters
- Purpose:
 - Organize/modernize downtown parking
 - Enhance downtown revenues
 - Find appropriate employee parking places
 - Propose effective enforcement

San Leandro Tech Campus (SLTC)

- Developer - Westlake Urban
- Phase 1
 - Tenant: OSIsoft
 - 6 story, 132K office building, parking garage
- Start of Construction – mid-December 2014
- Completion date – Summer 2016
- \$70 million investment in the City
- 600 construction jobs
- 500 quality, full-time jobs
 - 1,800 high quality jobs for all 3 planned phases

Cornerstone Apartments

- Developer - BRIDGE Housing Corporation
- Phase 1
 - 5 story, 115 family/workforce affordable rental units
 - At grade & underground parking (408 spaces represents 75% BART replacement parking)
- Start of construction - December 8, 2014
- Completion date: Spring 2016
- \$40 m public investment in the City
 - \$9.75 m Redevelopment Housing set-aside funds
 - \$20+ m State Proposition 1C
- 130-180 construction jobs

Parking Space Count – current and future

- Main BART parking lot contains ~900 spaces.
- BART's lot on the east side of San Leandro Blvd. where the Cornerstone will be constructed contains ~325 spaces.
- Martinez St, where the East Bay Greenway will be constructed contains ~60 spaces.
- The Cornerstone development, once completed, will include approximately ~245 spaces.
- SLTC phase 1, once completed, will include ~400 public parking spaces. Phases 2 and 3 may require these spaces.

TEMPORARY BART REPLACEMENT PARKING OPTIONS



The Cornerstone

Cornerstone construction will close the BART parking lot on the east side of San Leandro Boulevard from December 2014 - Spring 2016. The Cornerstone will bring 115 affordable apartments, a childcare center and an underground parking garage with 246 spaces for BART.



San Leandro Tech Campus (SLTC)

The SLTC development will close Martinez Street to vehicular traffic in December 2014. Martinez Street will then be transformed into the East Bay Greenway, a pedestrian and bike path. SLTC will be completed in Summer 2016 and include a 6-story office building and parking garage with 400 public parking spaces.

The Cornerstone Apartments and the San Leandro Tech Campus (SLTC) will bring new housing and jobs to Downtown San Leandro.

Below is information regarding alternative transportation and parking options. The map on the other side of this page indicates the different parking areas for BART commuters.

ALTERNATIVE TRANSPORTATION OPTIONS



Nearby BART stations:
Bay Fair or Oakland Coliseum



AC Transit buses to San Leandro BART:
Lines 1, 75, 85, 89 & 801



AC Transit Transbay buses to San Francisco:
Lines S & NX3



Catch the FREE San Leandro LINKS shuttle at BART through San Leandro's West Industrial area



San Leandro BART Station has 111 bike racks and 40 electronic lockers (with 28 new e-lockers by Fall 2015)

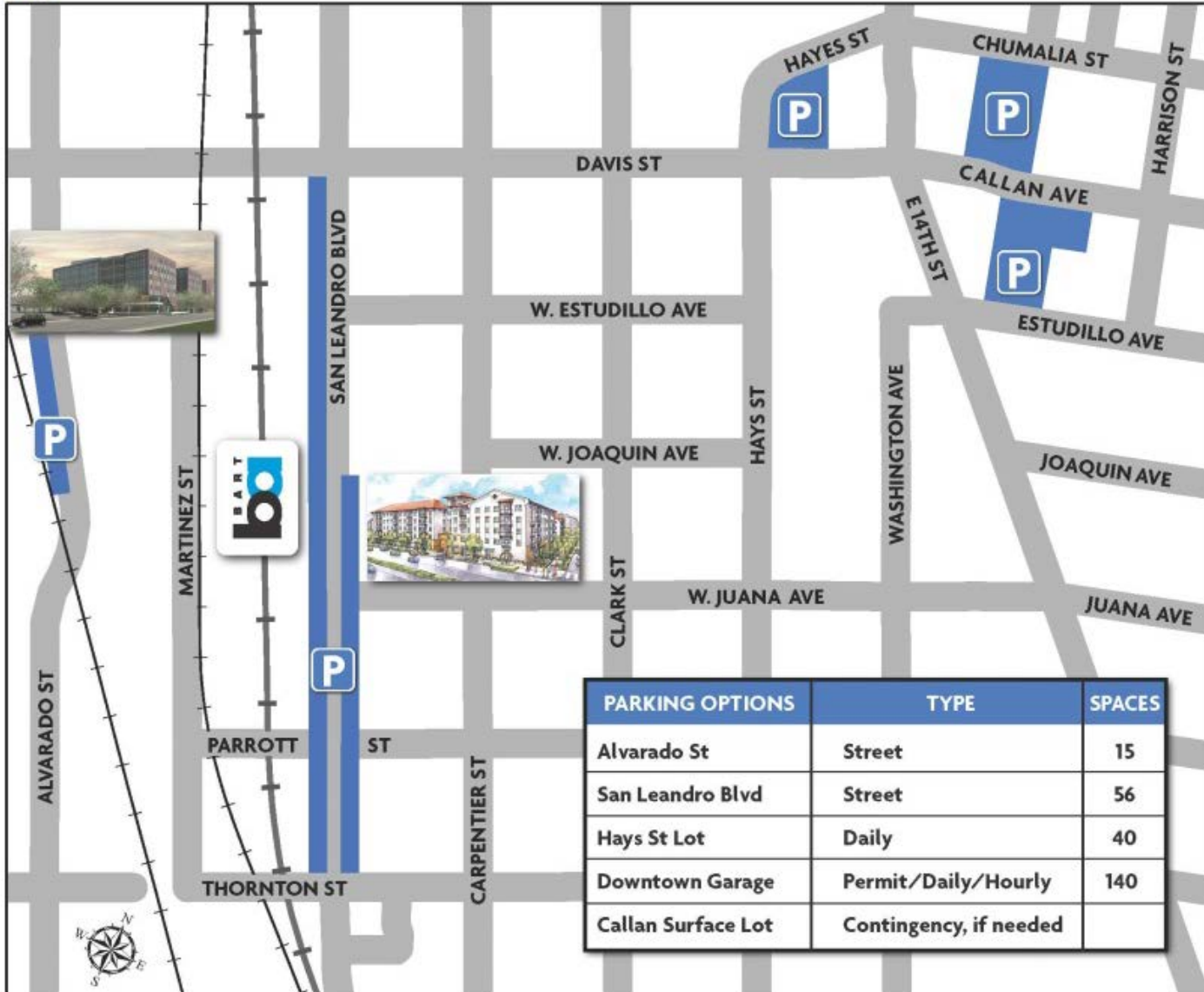
PARKING PERMIT AND FEE INFORMATION

- Details about temporary BART replacement parking can be found at: www.slparkingpermits.org or call 510-577-3440 for questions
- Monthly parking permits for the City Downtown Garage may be purchased online for \$45 a month at: www.slparkingpermits.org
- The Daily Paid rate is \$2.50 per day, which users may pay by:
App (<http://m.qpme.com>)
or text: 5678 to 980-225-1000
(Note: The Quick Pay application charges .35¢ per day)
- Pay stations are located on the 1st Floor of the Downtown Garage

TEMPORARY BART REPLACEMENT PARKING OPTIONS

For permits visit: www.slparkingpermits.org

P Parking Options



PARKING OPTIONS	TYPE	SPACES
Alvarado St	Street	15
San Leandro Blvd	Street	56
Hayes St Lot	Daily	40
Downtown Garage	Permit/Daily/Hourly	140
Callan Surface Lot	Contingency, if needed	

Outreach

Council Update	Sept 15
Transportation Town Hall	Sept 22
Farmers' Market booth	Oct 8
Flyers mailed to 3,500 residents, businesses	Oct 22
Community Meeting	Oct 29
Flyers on BART east lot cars (BRIDGE)	Nov 3
City Website Update	Nov 14
BART website updated	Nov 14
Flyers on Martinez St cars (Westlake)	Nov 20
San Leandro NEXT blog	Nov 20

Outreach continued

Hand Distribute 1,400 BART Bulletins	Nov 20
Nextdoor	Nov 21
Press release issued	Nov 21
Digital sign message at SL BART station	Nov 22
Flyers on Martinez St cars (Westlake)	Nov 25
Table at BART station	Dec 2
Flyers on BART east lot cars (BRIDGE)	Dec 2
Project sign during construction (Westlake)	Dec 5
Project sign during construction (BRIDGE)	Dec 8
Flyers on Martinez St cars (Westlake)	Dec 10

Parking Alternatives

Individuals are being encourage to explore alternative, such as:

- Free LINKS Shuttle
- AC Transit buses to San Leandro BART
- AC Transit transbay buses to SF
- Bike and use the 111 bike racks of 40 e-lockers (28 new in Fall 2015)

Other Parking Locations

Parking Facility/Location	Spaces
<i>Other BART stations – Coliseum, Bay Fair, CV</i>	
<i>Alvarado Street (south of Davis)</i>	<i>14</i>
<i>Parrott Street and around BART</i>	<i>12</i>
<i>San Leandro Blvd (4-hr transitioned to all day)</i>	<i>14</i>
<i>Downtown Parking Garage (Estudillo & Callan)</i>	<i>140</i>
<i>Hays Street Lot (Hays & Davis)</i>	<i>40</i>
<i>Former CVS Lot (Callan & Hyde)</i>	<i>85</i>
TOTAL AVAILABLE	305

Other Options

- BART to increase monthly reserved spaces
- Shuttle BART station to Downtown garage
Weekdays 5pm to 8pm; one shuttle
Cost: ~\$4,000/month
- Escorts BART station to Downtown garage
Weekdays 5pm to 8pm; two ambassadors
Cost: ~\$5,000/month

Other Options continued

- Enhance Davis St lighting
 - 50 – 100 overhead lights
 - Cost: ~\$75,000 one-time plus increased utility charges
- Create temporary parking lot at vacant lot
 - Owner contacted, not interested
- Contract with DCARA or Wells Fargo for parking – Owners contacted, not interested